

Theme Configuration

Site Identity

Fill all fields in **Appearance** ⇒ **Customize** ⇒ **Site Identity**

Logo – set logo for the site.

Tagline – set tagline for the site.

Site Icon – set favicon (also known as a shortcut icon, website icon, tab icon, URL icon, or bookmark icon).

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Publish ⚙

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Customizing
Site Identity

Logo

Select logo

Site Title

Theme

Tagline

Just another WordPress site

Site Icon

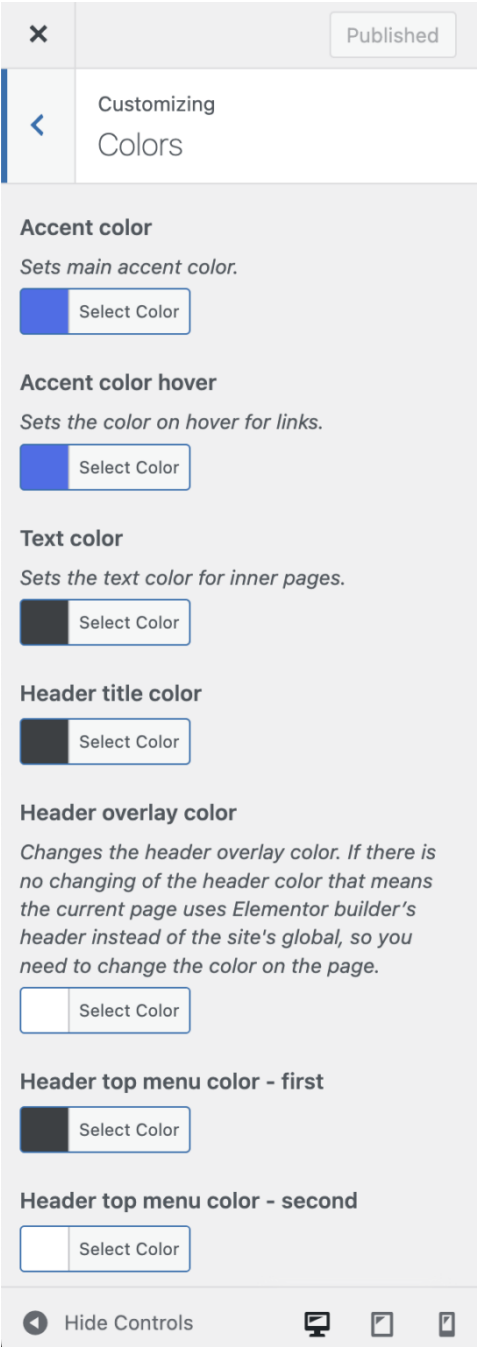
Site Icons are what you see in browser tabs, bookmark bars, and within the WordPress mobile apps. Upload one here!

Site Icons should be square and at least 512 × 512 pixels.

Select site icon

Color Customization

The theme provides plenty of color customization settings. Go to **Appearance** ⇒ **Customize** ⇒ **Colors**, it allows you to change all main colors of the theme. To change Elementor builder colors go to Elementor Color Customization section below.

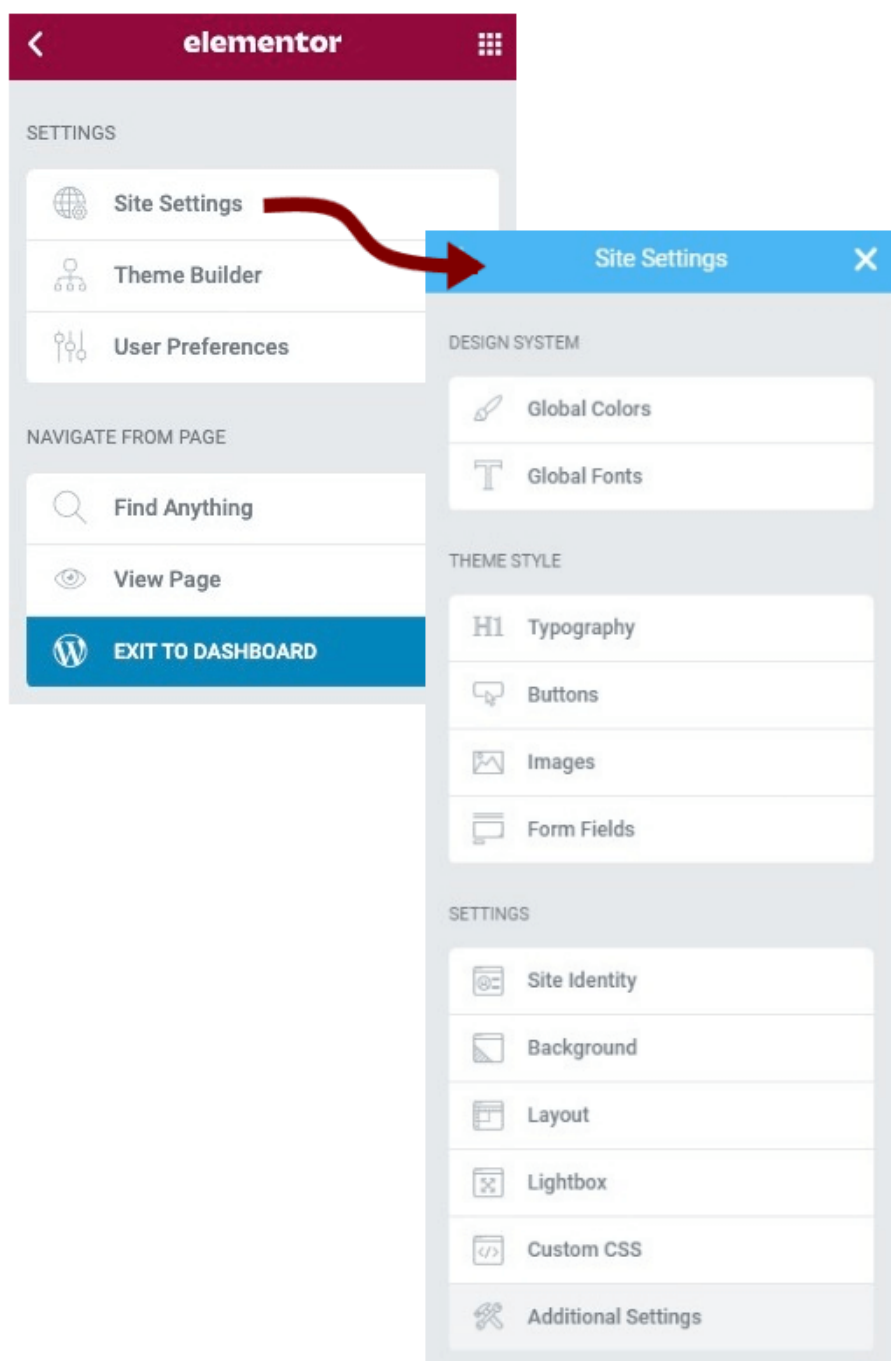


List of colors

- Accent color – sets main accent color.
- Accent color hover – sets the color on hover for links.
- Text color – sets the text color for inner pages.
- Header title color
- Header overlay color – changes the header overlay color. If there is no changing of the header color that means the current page uses Elementor builder’s header instead of the site’s global, so you need to change the color on the page.
- Header top menu color – first
- Header top menu color – second
- Header top menu color – inner pages
- Sticky header background color – first
- Sticky header background color – second
- Sticky header background color – inner pages
- Button text color
- Button text color on hover
- Button background color
- Button background color on hover
- Header CTA button text color
- Header CTA button text color on hover
- Header CTA button background color
- Header CTA button background color on hover
- Footer text color
- Footer background color

Elementor Color Customization

To change Elementor builder global colors go to **Site Settings** ⇒ **Global Colors** in the visual builder.



CSS Customization

For minor changes, you are able to use **Appearance** ⇒ **Customization** ⇒ **Additional CSS** field. Basic information about CSS:

- <http://www.w3schools.com/css/>
- <https://developer.mozilla.org/en-US/docs/Learn/CSS>

Also, you need an in-browser tool for CSS tweaks:

- Chrome Developer Tools (in Google Chrome)
- Inspector (in Firefox)
- Web Inspector (in Safari)

WordPress settings

You can find additional information in [WordPress documentation](#), but we'll describe the main options:

1. **Settings** ⇒ General. You can set here your email, timezone, and date format.
2. **Settings** ⇒ Reading. Use any of pre-build homepages, or you can use any other page of the site as a home page. Also, you are able to change the number of posts per page for the blog. 6, 8, or 10 is optimal for site performance.
3. **Settings** ⇒ Discussion. You can enable/disable the pre-moderation of comments here